## ORDER

Orders	Order / Rev:	2103830		
	Alt Order #:	WOC12751334		
	Product Desc:	TV		
	Estimate:	1238		WHAS
	Flight Dates:	10/26/20 - 11/08/20	Primary AE:	Ben Stecker
	Original Date / Rev:	10/26/20 / 10/26/20	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Medium Buying LLC / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Grandview Ave Ste 600	Billing Cycle:	EOM/EOC
		Columbus, OH 43215	Agency Commission:	15%
Advertiser	Name:	POL/ Jason Nemes /Republican Party		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL-State House Representative	Advertiser External ID:	191798
	Revenue Code 1:	AGY	Agency External ID:	39784AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

## Bill Plan

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/26/20	11/02/20	21	\$5,940.00	\$5,049.00	November 2020	21	\$5,940.00	\$5,049.00	0.00
					Totals	21	\$5,940.00	\$5,049.00	0.00

## **Account Executives**

Account Execut	tive	Sa	ales Office	Sales Region	Start Date / End Da	te		Order %	,
Ben Stecker					Start Of Order - End	d Of Order		1009	%
Order Share			Share	Total					
WHAS		<b>I</b>	20%	\$5,940.00					
Market			100%	\$29,700.00					
Competitive SI	hare		Share	Total					
CABLE			0%	\$0.00					
UNKWN			80%	\$23,760.00					
WAVE			0%	\$0.00					
WBKI			0%	\$0.00					
WBNA			0%	\$0.00					
WDRB			0%	\$0.00					
WFTE			0%	\$0.00					
WKMJ			0%	\$0.00					
WKPC			0%	\$0.00					
WKZT			0%	\$0.00					
WLKY			0%	\$0.00					
	<b>.</b>	<b>-</b> .				-			_
	Start	End	Inventory Co		Start/End Time	Days	Len	Spots	Rat
N 2 WHAS 1	0/26/20	11/01/20	Good Morning	g America SCM	8:00 AM-9:00 AM	S	:30	) 1	\$17

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type Spots	Amount
N 2 WHAS 10/26/20 11/01/2	U U	8:00 AM-9:00 AM S (8:00 AM-9:00 AM)	:30 1	\$175.00 P02 0.00 NM 1	\$175.00
Start Date  End Date    Week:  10/26/20  11/01/20		<u>Rate</u> <u>Rating</u> \$175.00 0.00			

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Order / Rev:	2103830	Advertiser:	POL/ Jason Nemes /Republican Party of	
Alt Order #:	WOC12751334	Product Desc:	TV	WHAS
Flight Dates:	10/26/20 - 11/08/20	Estimate:	1238	

Start Date Week: 10/26/20  End Date 11/01/20  Weekdays S  Spots/Week  Rate \$175.00  Rating 0.00    N 3 WHAS 10/26/20  10/30/20  Access Daily 10-11a  CM  10-11a  MTWTF  :30  1  \$40.00 P03  0.00 NM  1  \$4    ACCESS DAILY  Start Date Week: 10/26/20  End Date 11/01/20  Weekdays MTWTF  Spots/Week  Rate \$40.00  Rating 0.00  0.00  4  \$300.00 P03  0.00 NM  4  \$1,20
N 3  WHAS  10/26/20  10/30/20  Access Daily 10-11a  CM  10-11a  MTWTF  :30  1  \$40.00  PO3  0.00  NM  1  \$4    Start Date  End Date  Weekdays  Spots/Week  Rate  Rating  0.00  0.00  0.00
ACCESS DAILY    Start Date  End Date  Weekdays  Spots/Week  Rate  Rating    Week:  10/26/20  11/01/20  MTWTF  1  \$40.00  0.00
Week: 10/26/20 11/01/20 MTWTF 1 \$40.00 0.00
N 4 WHAS 10/26/20 10/30/20 Local News @ 530p M-FCM 530-6p MTWTF : :30 4 \$300.00 P03 0.00 NM 4 \$1.20
WHAS11 NEWS @ 530P
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/26/20 11/01/20 MTWTF 4 \$300.00 0.00
N 5 WHAS 10/26/20 10/30/20 Local News @ 6p M-F CM 6-630p MTWTF :30 4 \$325.00 P03 0.00 NM 4 \$1,30
WHAS11 NEWS @ 6p
Start Date  End Date  Weekdays  Spots/Week  Rate  Rating    Week: 10/26/20  11/01/20  MIWTF  4  \$325.00  0.00
N 6 WHAS 10/26/20 11/01/20 Local News @ 630p Su CM 630-7pS :30 1 \$325.00 P03 0.00 NM 1 \$32
WHAS11 NEWS @ 630p
Start Date End Date Weekdays Spots/Week Rate Rating
Week:  10/26/20  11/01/20 S  1  \$325.00  0.00
N 7 WHAS 10/26/20 10/30/20 Local News @ 11p M-F CM 11-1135p MTWTF :30 4 \$250.00 P03 0.00 NM 4 \$1,00 WHAS11 NEWS AT 11 M-F
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/26/20 11/01/20 MTWTF 4 \$250.00 0.00
N 8 WHAS 10/26/20 11/01/20 Local News @ 11p Su CM 11-1135pS :30 1 \$250.00 P03 0.00 NM 1 \$25
WHAS11 NEWS AT 11 SU
Start Date  End Date  Weekdays  Spots/Week  Rate  Rating    Week: 10/26/20  11/01/20 S  1  \$250.00  0.00
N10 WHAS 10/26/20 10/31/20 NCAA FB Daytime EarlyGM 12-330pS- :30 1 \$525.00 P02 0.00 NM 1 \$52
ABC COLLEGE FOOTBALL 12F
Start Date End Date Weekdays Spots/Week Rate Rating
Week:  10/26/20  11/01/20 S-  1  \$525.00  0.00
N11 WHAS 11/02/20 11/03/20 Local News @ 5p M-F CM 5-530p M :30 1 \$250.00 P03 0.00 NM 1 \$25 WHAS11 NEWS @ 5p
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 11/02/20 11/08/20 M 1 \$250.00 0.00
N12 WHAS 11/02/20 11/03/20 Local News @ 530p M-FCM 530-6p M :30 1 \$300.00 P03 0.00 NM 1 \$30
WHAS11 NEWS @ 530P
Start Date  End Date  Weekdays  Spots/Week  Rate  Rating    Week:  11/02/20  11/08/20  M  1  \$300.00  0.00
N13 WHAS 11/02/20 11/03/20 Local News @ 6p M-F CM 6-630p M :30 1 \$325.00 P03 0.00 NM 1 \$32
WHAS11 NEWS @ 6p
Start Date End Date Weekdays Spots/Week Rate Rating
Week:  11/02/20  11/08/20  M  1  \$325.00  0.00    N/44  M/4/20  14/02/20  14/02/20  14/02/20  14/02/20  0.00  100
N14 WHAS 11/02/20 11/03/20 LN (M-Su) CM 11-1135p M :30 1 \$250.00 P03 0.00 NM 1 \$25 WHAS11 NEWS AT 11 M-F
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 11/02/20 11/08/20 M 1 \$250.00 0.00